

Vicky Moreira Gorman

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<http://vickymoreira.com>

SKILLS & EXPERIENCE

- Prototyping/Wireframes
- Story Mapping, Use Cases, Personas
- Sketch, Invision, Zeplin, Axure, Flinto, Figma
- Desktop & Responsive Design
- Windows XP, Mac IOS
- Lean & Agile Processes
- User Research, Usability Testing, Heuristic Evaluation
- Adobe Suite (Photoshop & Adobe XD)
- SharePoint Designer, Dreamweaver, Visual Studio
- Team Building, Leadership
- Organization & Time Management
- Fluent in Spanish & English
- Microsoft Office Suite
- Google Suite
- CSS, HTML, Java, Python

EDUCATION

M.S., HUMAN COMPUTER INTERACTION

August 2016

- DEPAUL UNIVERSITY – Chicago, Illinois (GPA: 3.9 on a 4.0 Scale)
- Related Courses: Intro to UX Design, Scripting for Interactive Systems, Web Site Design for HCI

B.S., BUSINESS ADMINISTRATION & COMPUTER SYSTEMS

December 2012

- TOWSON UNIVERSITY – Towson, MD (GPA: 3.5 on a 4.0 Scale)
- Award and Honors: Upsilon Pi Epsilon and National Society of Collegiate Scholars

PROFESSIONAL EXPERIENCE

SENIOR UX/UI DESIGNER

March 2020 – March 2021

ABBVIE INC. – Waukegan, IL

- Utilized core UX concepts to help the UI team better envision and enhance project milestones and improve overall efficiency.
- Created and delivered thorough UI style guides using HTML and CSS coding for the marketing team to author new sites effortlessly.
- Helped set standards to enhance the hand-off and project delivery within a multilayered organization to achieve project timelines and success.
- Managed multiple creative agency relationships and trained agency designers on UI hand-off standards and best practices.

SENIOR UX DESIGNER

May 2016 - August 2019

MOTOROLA SOLUTIONS – Chicago, IL

- Conducted lean user research to effectively understand user needs and translate conceptual ideas (business needs and user goals) into intuitive and engaging experiences.
- Collaborated with business analysts, developers, and business teams to create friendly and intuitive experience for enterprise apps.
- Designed and developed unified customer experiences across MSI internal applications in an agile environment.

UX/UI DESIGNER - SUMMER INTERNSHIP

July 2015 – September 2015

ACENONYX – Virtual

- Translated business and UX requirements into user-centered interface recommendations
- Created wireframes, site maps, mockups, high-level prototypes and other artifacts to describe the intended user experience.
- Establish a UI/UX that is well organized, user friendly, and presents a consistent look and feel.